



GREEN POLICY AND ACTION PLAN 2017-18

The Lyric is fully committed to reducing its impact on the environment. We include 'environmentally friendly' within our mission, and one of our Key Business Aims is 'to continue to reduce the theatre's long term impact on the environment and become a model of best practice for other cultural organisations nationally'. This policy and action plan is a statement of our commitment to green and explains how we plan to achieve our aims.

OUR GREEN ACHIEVEMENTS

The Lyric has had many green successes over recent years, including:

1. Being awarded a BREEAM rating of 'Excellent', the government kitemark for the environmental sustainability of buildings, which puts us in the top 10% of all buildings assessed for their environmental performance in the UK. It is rare for a part-new part-existing building to be given an 'Excellent' rating.
2. Being one of the first two theatres to receive a Julie's Bicycle Creative Green 4 star rating for 2015-16 under their recently revised environmental certification scheme, our eighth year of accreditation under the scheme.
3. Winning the Julie's Bicycle Creative Green Award 2017 for Best Commitment to environmental sustainability, a national award recognising how integral environmental sustainability is to our business, with Andrew Fletcher named a Staff Green Champion 2017.
4. We have run public communications campaigns, #LyricLent in 2017 and #21DaysOfAction in 2015 to raise awareness of environmental sustainability issues and working with our staff and partners to lead a series of individual and collective actions, charting our progress on social media.
5. We run extensive staff engagement campaigns including the Lyric's Green Team with members drawn from across the organisation; our polar bear switch off scheme; the Lyric waterbottles scheme; Cycle To Work scheme and cycling initiatives run in association with Transport for London; free meditation sessions in our Sensory Space; subsidised yoga classes; and a plastic bag depository.
6. We have converted the majority (95%) of our building lighting to LED over recent years.
7. We display our building's Display Energy Certificate (DEC) rating (currently C) at the box office. Display Energy Certificates are a summary of how efficient a building is, and must be displayed in all buildings owned by the public sector.
8. We joined the Arts Basket, a consortium of arts venues purchasing energy together, in April 2013 and use renewable energy.
9. We operate 'paperless' systems in our Finance and Administration department, which significantly reduces the amount of paper we would otherwise use.
10. Since bringing our catering operation in-house in October 2016, we have worked to increase and promote vegetarian and vegan menu options and increased the amount of produce we source locally. We have introduced reusable plastic glasses for audiences to take into our theatres and use glass at non-performance times.
11. For the past 8 years we have used the Julie's Bicycle Industry Green tool to measure our carbon emissions on a monthly and annual basis:

Year	Carbon emissions in tonnes	Attendance – Main House & Studio
2009-10	748.50	116,224
2010-11	702.20	113,080
2011-12 ¹	336.5	108,844
2012-13 ¹	334.5	85,527
2013-14 ¹	239.4	61,827
2014-15 ¹	318.2	70,949
2015-16 ²	712.8	155,828
2016-17	526.2	138,561

¹Partial closure of building/capital project from 2011-12 to 2014-15.

²The increase to 712.8 tonnes of carbon emissions in 2015-16 was expected due to the expansion of the floor area of our new building, increased users of our building and facilities including a new Bar and Grill and five new resident partner organisations, increased performances and young people's activity together with increased audiences and participants.

OUR GREEN AIMS & ACTION PLAN FOR 2017-18

Building on our current achievements, the Lyric will continue and develop its environmental initiatives in 2017-18 and continue to promote best practice. The table below identifies the staff members who will lead on the listed aims and actions to the following deadlines:

Key aim	Related actions	Project leaders	Deadline
<i>Advocacy</i>			
1	Maintain our current 4 star Julie's Bicycle Creative Green venue rating and strive for the highest level 5 star rating, working with Julie's Bicycle and the London Theatre Consortium to remain at the forefront of green and sustainability issues in the sector.	- Ensuring regular attendance at Julie's Bicycle events to keep updated on current industry best practice, latest thinking and initiatives. - Implementation of Environmental	SA, LZ, Head of Administration Ongoing – next certifications summer 2017 for 2016-17 and summer 2018 for 2017-18.

		Action Plan 2017-18.		
2	Actively work with and promote the London Theatre Consortium's Green Network, sharing best practice and developing new initiatives e.g. conducting peer energy reviews.	Ensuring regular attendance at LTC Green meetings and sharing practice with peer theatres.	SA, Head of Administration	Ongoing
3	To seek further partnership working such as with Hammersmith London (local BID) who share our environmental commitments in our local community in Hammersmith and Fulham.	- To identify projects which we could collaborate on with others. - Lyric's Executive Director sits on Hammersmith London Board.	SA, SD, Head of Administration	Ongoing
4	Connect the Lyric's green commitments with the global environmental movement through proactive engagement with national and international campaigns and policy making such as COP24 and the Paris Agreement.	- Keeping updated with industry initiatives and proactively joining and supporting them where possible. - Lyric's Executive Director sits on Julie's Bicycle Board.	SA, LZ, Head of Administration, Green Team	Ongoing
5	To work towards London Healthy Workplaces accreditation with the London Borough of Hammersmith and Fulham.	To develop our relationship with our London Healthy Workplaces Coordinator and to attend networking events.	LZ, Head of Administration & Administration Team	Autumn 2017

<i>Emissions</i>				
6	Continue to reduce our carbon emissions by 10% year on year, focussing on reducing the Lyric's carbon emissions from utilities – electricity, gas and water – during 2017-18, enhancing our monitoring systems and data analysis.	Sign up to a subscription with the Pilio monitoring tool to enhance our energy analysis.	SD, SP, Head of Administration	March 2018
7	Conduct a full building energy audit with an energy expert working with Julie's Bicycle and to use their findings to ensure our monitoring systems are robust.		LZ, Head of Administration, SD	June 2017
8	Continue to lead on devising a system to monitor energy usage during productions, an area which theatres have traditionally found difficult to measure, working with the London Theatre Consortium and Julie's Bicycle, and extending this knowledge and best practice to other theatres in the sector.		SP	December 2017
9	To review the Lyric's membership of Arts Basket electricity purchasing consortium which expires in August 2017, and explore the feasibility of switching to a renewable tariff with an entirely ethical energy supplier.		SA, LZ	Summer 2017
<i>Building</i>				
10	Undertake a capital refurbishment of the Studio, which will include replacing at least 50% of production lighting with LED lanterns, and implement a phased replacement programme for the remaining 50%.		SA, LZ, SD, SP	Summer 2018
11	Continue to investigate options to install on-site renewable energy production in our building, such as solar panels or a solar thermal system.		SA, LZ, SD	Ongoing

12	Introduce beehives on our green sedum roof with associated planting and public communications.		SA, SD	Autumn 2017
13	Explore additional types of planting on our green sedum roof for use by our catering team e.g. micro herbs.		SD & Catering Team	Autumn 2017
14	Procure a new photocopier with enhanced print on demand management software to help us to further reduce paper waste.		Head of Administration	June 2017
<i>Public & staff engagement</i>				
15	Run another public engagement campaign in 2017-18 similar to #LyricLent in 2017 and #21DaysofAction in 2015.	CC to explore idea of January detox campaign.	Head of Administration, CC & Green Team	January 2018
16	Continue and enhance our staff and artist engagement initiatives which currently include the Lyric's Green Team; polar bear switch off scheme; Lyric waterbottles scheme; free meditation sessions in our Sensory Space; subsidised yoga classes; and a plastic bag depository.	To refresh our induction procedures to provide in-depth information about our environmental work, including for casts, creatives and visiting companies.	Head of Administration, Administration & Producing Teams	Ongoing
17	Focus on cycling, promoting it as a favoured method of transport for all users of our building, to complement the local Borough's plans for Hammersmith to become a more cycling-friendly environment. To continue to promote the Cycle To Work scheme and cycling initiatives run in association with Transport for London to all our staff.	Install new bike racks in our basement.	Head of Administration & Administration Team, SD	General initiative ongoing. Bike racks by September 2017.
<i>Artistic</i>				
18	To plan an artistic response to the upcoming <i>Season For Change</i> in 2018, being run by the WhatsNext group, ArtsAdmin and Julie's Bicycle.	Ideas include running a season of films and talks in our cinema which	SA, SH, SMT & Green Team	Initial ideas & plans by October 2017. Detailed plans by

		Hammersmith London may support.		January 2018.
19	To actively seek to programme work in our Little Lyric seasons of shows for children which carry environmental themes.		SG & Producing Team	Ongoing
<i>Catering, events & hires</i>				
20	To develop a contractual green rider for use by incoming commercial hire companies.	We will actively communicate our preference for vegetarian/vegan menus over meat, and whiteboards over flipcharts, introducing cost incentives where possible.	CC	Autumn 2017
21	To update our menus to carry environmental messaging and communicate our green commitments to visitors.	Green Team to share examples from other venues.	Marketing Officer	Autumn 2017
<i>Marketing</i>				
22	Continue green messaging in show programmes, playtexts, Young Lyric brochures.		Marketing Officer	Ongoing
23	To develop content of green page on Lyric website and commit to writing two Lyric Life blog articles each year on sustainability issues.		Green Team, Marketing Officer & Administration Team	One blog article by September 2017; second by March 2018
<i>Box Office & Visitor Services</i>				
24	To pilot a paperless ticketing system and evaluate its success to determine the feasibility of introducing it on a permanent basis.		CJ, HS, Box Office & Visitor Services Teams	December 2017

<i>Development</i>				
25	To ensure that all procurement for the Lyric's fundraising gala is measured against the highest environmental standards.	To look at materials, catering, green messaging within festival theme.	Development Team	Immediate; gala will take place in September 2017
<i>Touring & Travel</i>				
26	To run another staff & audience travel survey in 2017-18.		CJ, Visitor Services, Administration Team	March 2018
27	To monitor emissions from national and international touring and to plan touring with environmental sustainability taken into account		SH, SA, Producing & Production Teams	Ongoing
28	To expand and roll out our green travel policy		SA, LZ, Administration Team	Autumn 2017

HOW WILL WE ACHIEVE OUR AIMS?

Organisational structure

Our Board discuss environmental issues with Joint Chief Executives, Sian Alexander and Sean Holmes who ensure that green and sustainability issues are championed at the highest level of the organisation.

Louise Zandstra, Director of Finance and Resources, oversees our environmental sustainability practices operationally and the Head of Administration leads our Green Team, Industry Green reporting and annual Creative Green certification process. Our Head of Operations leads on reducing our carbon emissions, working with all building users including partners and contractors to do so.

Our Head of Production ensures that our technical production processes are carried out to the highest environmental standards and our Head of Lighting is responsible for all building lighting and electrics and undertakes regular reviews of all lighting systems to ensure their efficiency and to reduce emissions wherever possible.

The Lyric Green Team is made up of a cross section of the organisation, all of whom who are passionate about driving down the Lyric's emissions and making the organisation more sustainable. Established in October 2010, the team meets monthly to review our carbon emissions over the past month and past year to ensure that we remain on track to meet our targets. They also take the lead on our green initiatives and brainstorm new ones.

Julie's Bicycle

A key source of advice and information for us is Julie's Bicycle. Established in 2007, Julie's Bicycle is a non-profit company working with the creative industries to co-ordinate best practice in sustainability and develop cultural leadership around climate issues to reduce the arts sector's

greenhouse gas emissions. They help organisations understand their carbon impacts and provide clear, practical advice and support, based on the best available research, tools and resources.

London Theatre Consortium

We are a member of the London Theatre Consortium, a network for subsidised theatres including the Almeida Theatre, Battersea Arts Centre, Bush Theatre, Donmar Warehouse, Greenwich Theatre, Royal Court, Theatre Royal Stratford East and Young Vic. The network provides us with a forum to work with other theatres and develop new ideas to make our theatre buildings and practices more energy efficient. We have provided individual support to a number of theatres, who have visited us at the Lyric to see how our environmental programmes work in practice.

Signed:



01 April 2017

Sian Alexander, Executive Director

Date